

07h30 - 08h30

Registration Opens

Context:
Networking breakfast, coffee & tea

Event Moderator:
Anita Mendiratta

08h30 - 08h45

Official Opening Address

Context:
The case for investment in tourism in South Africa and Africa

Speaker:
Minister Patricia de Lille, Minister of Tourism, South Africa

08h45 - 09h00

Keynote Address

Speaker:
HH Princess Haifa Al Saud, Vice Minister of Tourism, Kingdom of Saud Arabia

09h00 - 09h30

UN Tourism Investment Guidelines

Context:
- Opening Remarks: Secretary-General, UN Tourism
- Presentation and Official Handover of Africa and South Africa Investment Trends and Opportunities Reports by Executive Director, UN Tourism

Speakers:
- UN Tourism Secretary-General: Zurab Pololikashvili
- UN Tourism Executive Director: Natalia Bayona

09h30 - 11h00

Investment Panel 1: Public Private Leaders Dialogue

G20 & WTTC Public and Private Investor Leaders' Dialogue

Context:
Creating mutual support and highlighting priorities between the public and private sector. This session will be an open discussion between government representatives ministerial level and senior representatives CEO level from private sector firms across the Travel and Tourism sector:

Format:
- Roundtable discussion of 1.5 hours
- The moderator will propose various leading-questions to the roundtable participants.
- Public and private sector members will be brought into make their comments on opportunities for, improved support and greater public-private sector partnerships across the African continent.

Chairperson: Anita Mendiratta

Panelists:
G20 and African Tourism Ministers joined by WTTC member delegation

- Patricia de Lille, Minister of Tourism, South Africa
- Abdulla bin Touq Al Marri, Minister of Economy and Tourism, United Arab Emirates
- Rodney Sikumba, Minister of Tourism, Zambia
- Ana Carla Lopes, Vice Minister of Tourism, Brazil
- China Tourism Travel Service Corporation Group: Lijuan Zheng
- Intrepid: Clinton Els
- JLL Africa: Wayne Godwin
- JTB Group: Jack Kumada
- Mabrian: Carlos Cendra
- Marriott: Johan Cronje
- Wilderness: Simon Stobbs

11h00 - 11h30

Networking Break, Bilateral Meetings

11h30 - 11h45

PPP Project Showcase: V&A

Speaker: V&A: David Green



11h45 - 12h30

Investment Panel 2: Public-Private Partnerships (PPPs) in South Africa and Beyond

Accelerating Tourism Infrastructure Through Strategic Partnerships

Context:
This session will focus on PPP models that unlock tourism infrastructure investments, such as: Hospitality & leisure developments (hotels, resorts, cultural sites).Eco-tourism & conservation finance (national parks, wildlife tourism).Urban regeneration & smart tourism (revitalizing city centers & heritage districts).

Format:
- Panel discussion with concessionaires, financiers, and private investors.

Moderator: Anita Mendiratta

Panelists:

- Wilfred Williams, Cape Nature
- Juniper (Pty) Limited: Karén Breytenbach
- Motsamayi Tourism: Jerry Mabena
- SANParks: Hapiloe Sello
- V&A: David Green

12h30 - 13h30

Networking Lunch, Bilateral Meetings & MoU Signings

13h30 - 14h00

Digital for Tourism - the impact of digital transformation on the tourism sector in Africa.

Moderator: Juanita Clark

Panelists:

- Airbnb: Wilme Verwoerd-Witbooi
- Google: Sipho Mtombeni
- Mastercard: Gwen Ngwenya
- Uber: Deepesh Thomas

14h00 - 14h15

Private Investment Showcase:

Club Med

Speaker:
Club Med: Chris du Toit

14h15 - 15h15

Investment Panel 3: Private Sector Led Investment

Unlocking Private Sector Growth in African Tourism

Context:
This session will build on the Club Med project showcase, highlighting:
- Understanding opportunities for global and African tourism and travel companies
- How could governments enable investment on the continent?

Moderator: Anita Mendiratta

Panelists:

- Club Med: Chris du Toit
- IFC: Ken Osei
- Millat Group: Hamza Farooqui
- Rainbow Tourism Group: Tendai Madziwanyika

15h15 - 16h00

Initial Pitch, Project Tables and Tea Break

Short video pitch of 8 investment projects.

Context:
The video pitch will be followed by table interactions to showcase each of the projects - delegates to move between tables according to their interest.
The showcase will be undertaken in the main plenary.

Project Leads:

- Gods Window Skywalk: Jerry Mabena
- Hole in the wall Resort: Bossie Bosman
- Eye of Menlyn: Nobesuthu Kubheka
- Orpen Kruger Lodge: Marnus Nico Coetzee
- Groote Schuur Restaurant: James Daniels
- Water World Fun park: Oyama Makalima
- Skukuza Rest Camp, (KNP): Hapiloe Sello
- Tokai Manor, Table Mountain: James Daniels

16h00 - 17h00

Fireside Chat: The Future of Tourism Investment in Africa

Context:
Focus: How Africa can attract long-term capital for tourism development.
- E.g. World Travel & Tourism Council & UN World Tourism Organisation
- Focus: How Africa can attract long-term capital for tourism development.

Moderator: Anita Mendiratta

Panelists:

- Minister Patricia de Lille
- ICCA: Dr Senthil Gopinath
- UN Tourism: Zurab Pololikashvili

17h00 - 17h15

Closing and Next Steps

Context:
- Announcement of investment facilitation taskforce to track commitments.
- Post-summit investor roadshows for follow-up deal engagement.

Speaker:
- Minister Patricia de Lille

17h15 - 18h00

Networking Drinks & Bilateral Meetings